# CITY NATIONAL ROCHDALE



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## Market Perspectives Video A "Tariff-ying" Start to the 2<sup>nd</sup> Quarter

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## **Frequent Changes to Avoid Risk Can Hurt Returns**

- The impact of missing large, single-day advances in the market can be devastating for long-term returns.
- Over the past 20 years, the top-10 largest days have all come during recessionary periods.

Date	Return	Value of \$1M Invested in the S&P 500 (Jan 2003 - March 2025)							
Oct. 13, 2008	+11.6%		\$9.9 million	\$5.4 million	\$7.2 million	\$8.1 million	\$8.7 million	\$9.1 million	\$9.3 million
Oct. 28, 2008	+10.8%	9.0							
Mar. 24, 2020	+9.4%	8.0							
Mar. 13, 2020	+9.3%	7.0							
Mar. 23, 2009	+7.1%	6.0							
Apr. 6, 2020	+7.0%	5.0							
Nov. 13, 2008	+6.9%	4.0		\$4.6 million					
Nov. 24, 2008	+6.5%	3.0							
Mar. 10, 2009	+6.4%				\$2.7 million				
Nov. 21, 2008	+6.3%	2.0				\$1.8 million			
		1.0					\$1.2 million	\$0.9 million	\$0.6
Data current as of April 3, 2025.		0.0 —	Invested All Days	Missing the 10 Best Days	Missing the 20 Best Days	Missing the 30 Best Days	Missing the 40 Best Days	Missing the 50 Best Days	million Missing the 60 Best Days

#### The Impact of Timing on Equity Returns Invested in the CCD EOO (Les 2002 Manual 2025)

Sources: JP Morgan, S&P 500 index total returns from January 1, 2003 to March 25, 2025 Information is subject to change and is not a guarantee of future results.

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## **Index Definitions**

The Standard and Poor's 500 Index (S&P 500) is a market capitalization-weighted index of 500 common stocks chosen for market size, liquidity, and industry group representation to represent U.S. equity performance.



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